

2018 Study: Educators on Video in the Classroom

Video creation and consumption are integral to the lives of today's digital-first students. Video-based activities in school engage students, while building skills essential to higher learning and the workplace. WeVideo expands the educator's toolkit and is a powerful tool for promoting creativity, increasing engagement, and deepening learning in a fun way across all subjects.

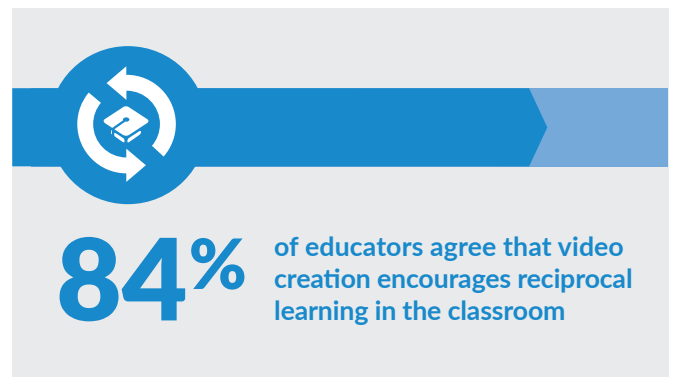
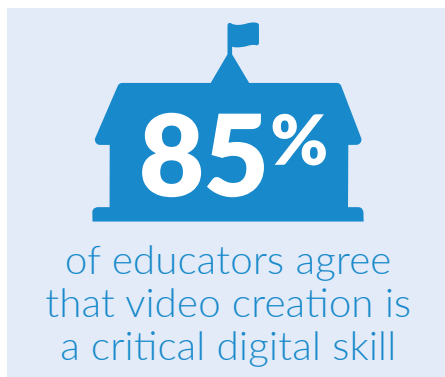
Survey overview

WeVideo conducted a survey of K-12 educators who have a WeVideo for Schools account. A total of 407 educators responded. The survey was designed to collect important information about how video creation and WeVideo impact learning in the classroom.

Benefits of WeVideo

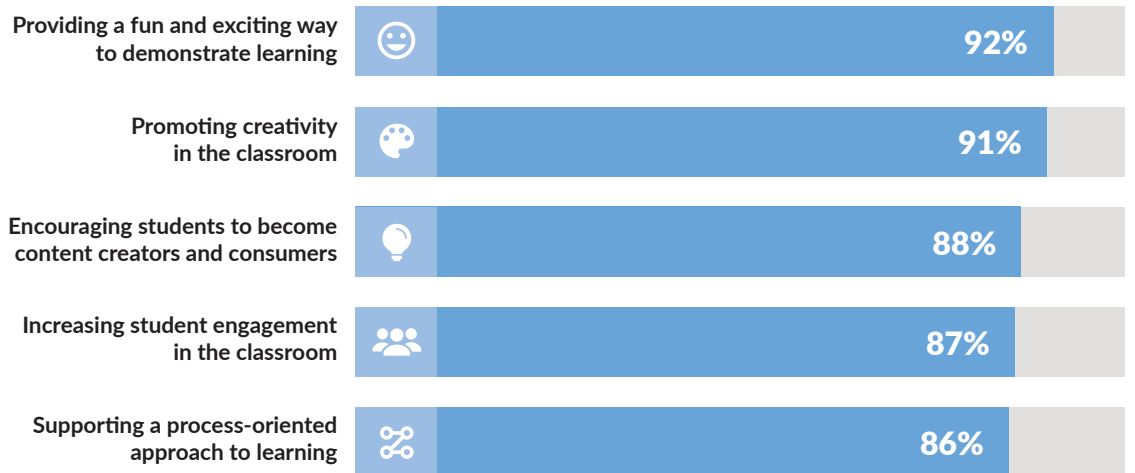
WeVideo is entirely cloud-based, so it's always up-to-date and accessible anytime from any laptop, desktop or mobile device. G Suite for Education and Office 365 integration makes it easy for administrators to manage schools and districts. Teachers can oversee collaborative projects, while observing and assessing individual contributions. WeVideo is COPPA- and FERPA-compliant.

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WeVideo impacts student learning by:

Educators Agree



What educators are saying:

"The WeVideo program fosters more student engagement and is a great tool for our local high school."

- Digital Media Instructor

"[Students] are able to use creativity, teamwork, and develop leadership skills all at the same time."

- Elementary School Counselor