

Video Creation in the Classroom

Active learning to prepare tomorrow's creative leaders

Today's students are immersed in a world where social, academic, entertainment and business communication will be dominated by video.



Video is expected to be 82% of all consumer Internet traffic by 2021

Cisco, "VNI Global Fixed and Mobile Internet Traffic Forecasts." 1-23-2018

Teaching video creation skills provides a unique opportunity to shift a student's perspective from a passive consumer of content to an engaged, empowered originator and owner of ideas, traits valued in higher education and the modern workplace.

85% of educators agree that video creation is a critical digital skill



84% of educators agree that video creation encourages reciprocal learning in the classroom

Educators agree WeVideo builds critical skills:



92%

Provides a fun and exciting way for students to learn and demonstrate learning



91%

Promotes creativity in the classroom



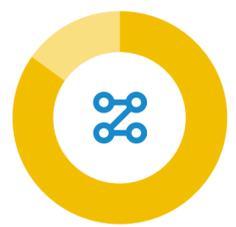
88%

Encourages students to become content creators as well as consumers



87%

Increases student engagement in the classroom



86%

Supports a process-oriented approach that lets students plan, revise, publish, and share



"WeVideo has revolutionized my classroom. Students walk through my doors and become master digital story tellers! There is no more sitting and getting information. Students now have ownership of learning in a fun and engaging way!"

- 6TH GRADE TEACHER

"I teach in a Deaf school. American Sign Language is an important language for our students. Thus finding a way for our students to express themselves by visual means is extremely important to us. All of our middle school and high school students have Chrome-books. WeVideo has made it possible for students to express their knowledge using their native language, American Sign Language. It is an extremely important tool in our learning process and we are very thankful for it!"

- TECHNOLOGY INTEGRATIONIST

"I have a team of student producers who are in charge of filming and putting together the production every day. They are able to use creativity, teamwork, and develop leadership skills all at the same time. I have student reporters who rotate every two weeks. WeVideo provides a great venue for news but is also a fun and interactive learning tool for the entire student body. We LOVE IT"

- ELEMENTARY SCHOOL COUNSELOR

WeVideo education experts are here to help you find the right fit for your school or district.

[WeVideo.com/education](https://www.wevideo.com/education)

Survey Demographics:

407

educators took the survey



61%

Classroom teachers

21%

Technology specialists

18%

Other

32%

of survey respondents use WeVideo at least once a week

Sources:

Cisco, "VNI Global Fixed and Mobile Internet Traffic Forecasts." 1-23-2018
<https://www.cisco.com/c/en/us/solutions/service-provider/visual-networking-index-vni/index.html>

Unless otherwise noted: WeVideo, "WeVideo Survey for Educators." 2017